

## NAMING OPPORTUNITIES

Consider advertising your business at the SPCA. With new plaques designed to highlight your business name and logo, you will grab the attention of the many SPCA visitors and bring awareness to your company.

To take advantage of this lucrative opportunity, contact Makena Yarbrough at 434 964 3314 or [myarbrough@caspca.org](mailto:myarbrough@caspca.org)



## PAMPERED PETS PARTNERS WITH THE SPCA

Pampered Pets, a family owned business that has been around for 25 years, says "your pet's care is our priority". Pampered Pets of Charlottesville offers comfortable and safe lodging for canines and felines, countless amenities and fun activities for your pet. Their facility is not an average boarding kennel but truly a home away from home for pets. Pampered Pets provides every amenity for their guests including: outdoor play areas and indoor playroom for inclement weather, recreation time with individualized attention for each pet and a state-of-the-art Grooming Salon.

Pampered Pets is leading the way by becoming the first SPCA partner in our redesigned naming opportunity program. Thank you Pampered Pets for believing in the mission of the SPCA.

## NO GOING BACK...

We have come so far, to go back now. There is no doubt that we all are facing serious economic times. Since 2005, the SPCA has struggled to provide for the animals—moving into a larger building with increased operating costs and debt payments on a \$3 million loan. Fortunately, up until now, we have been able to make it work. However, in this new environment, we may soon be faced with limiting the number of animals that we can care for each year.

For four years, we have stood out nationally as an organization that guarantees the same level of care, including the guarantee of life, to **ALL** of the homeless animals in our community. In most other communities, this is not the case. We hope to continue this care for years to come, but we honestly cannot do it without your help. If everyone helps a little, we as a community can care for all of the animals in need. If you are reading this newsletter and can afford a donation of any amount, please do not hesitate to send it in now. It does not take much, if everyone helps a little. For some of us, that may mean just one less cappuccino each week to help the animals.

For those who are able, I encourage you to make a pledge for the animals coming into the SPCA in the future. Whether it is a monthly, or a yearly pledge, your commitment will help us plan for their care. There is absolutely no doubt that the animals need your help and they need it now more than ever.

We know that you are hearing this from many organizations, but this is not about an organization. It is about helping **ALL** the animals; it is about saving their lives. If an animal has touched your life, please touch back and make a donation now.

We have come so far, please do not let us go back now.

Susanne Kogut, Executive Director

